

# Household confidence in the market



**Objective:** to study the opinion of households on their economic environment and certain aspects of their personal economic situation.

**Method:** Questions made by phone with about 2,000 households.

**Measure:** 100 is the long-term average of the synthetic indicator; If the balance of opinions (difference between positive opinions and negative opinions) is positive, the indicator increases and vice versa.

*Source: INSEE, data from the Monthly Conjunction Survey, January 29, 2019.*